

Frequently Asked Questions for
Walk for Awareness for Children with Craniofacial Conditions

The following is a list of commonly asked questions to which you can refer. If we have not answered all your questions, please feel free to contact Camille Walsh at the Forward Face office at 212-684-5860. We look forward to walking with you!

What are the Walk logistics?

On Sunday, October 18th, the walk begins at Pier 84, 12th Avenue and West 42nd Street, just south of the Intrepid Museum in Manhattan, and ends at Pier 45, West 10th Street. The official start of the event will be **11:00 a.m.** Please plan to arrive at least 30 minutes earlier—by 10:30—to sign-in and turn in your sponsor forms.

How long is the walk?

2 miles. There are places to rest along the way.

Is there a rain date?

No. The walk will take place RAIN or SHINE.

Can I bring young children? Strollers? Rollerblades? Bikes?

Children and strollers are fine. Rollerblades and bikes are not permitted along the walk.

Is there a registration fee for children?

Children 12 and under are \$5 and children 12-18 are \$10. Children are encouraged to collect sponsorship pledges so that they understand the importance of the cause.

Can I form a team (i.e. group of friends or colleagues)?

Yes. Each team member is required to pay the \$25 entry fee. You may bring a team banner to carry as you walk. The team captain should coordinate a meeting spot with their team members.

Why is it important for my walk to be sponsored by others?

Every dollar you raise helps fund our educational outreach including our programs to schools across the country.

What do I tell people about the programs of Forward Face and the NFFR?

Tell them the programs of Forward Face provide children and their families with immediate support to manage the medical and social effects of facial differences. We work to educate, advocate, and raise public awareness about craniofacial conditions.

The NFFR addresses the plight of children with a facial disfigurement by supporting state-of-the-art treatment, innovative research, psychosocial support and medical training that inspires a new generation of pediatric doctors.

There is more information about our organizations on our websites www.forwardface.org and www.nffr.org

Does my own registration fee count toward my sponsorship gifts to Forward Face?

Yes. Your \$25 registration counts as your first sponsorship, but don't stop there!
Raising more pledge money means more money for the work we are doing in schools.

I see this year I can register online. How do I do that?

It's easy! Just go to www.firstgiving.com/forwardface and follow the simple instructions. It takes only a minute. Once you are registered, your sponsors can go right to that link to make their donations in your honor by clicking on "Sponsor Participant".

Can sponsors pay me directly by check, cash or credit card?

Yes, sign them up on the sponsorship form which can be found online.

- Sponsors paying by CHECK must make out the check payable to Forward Face. Be sure to put YOUR Walk entry number on the memo line on the lower left corner of each check.
- Sponsors paying by CREDIT CARD must go online to www.firstgiving.com/forwardface to pay by credit card.
- If you receive CASH contributions, deposit them into your own checking account and send us a personal check for the total amount of the cash that you raised, made payable to Forward Face. Please note that Forward Face is unable to accept direct cash donations.

How do I turn in my sponsorship pledges?

Bring your completed sponsorship form to the walk and turn it in at the sign-in desk at 10:30 AM prior to the start of the walk. Place it in a sealed envelope with the checks clipped to the pledge form. Please make sure that YOUR name is written on the outside of the envelope. Please **do not** bring any cash with you.

Or you may mail your sponsors' checks directly to:

Forward Face
c/o Camille Walsh
317 East 34th Street, Suite 901A
New York, NY 10016

Again, be sure to put YOUR Walk entry number on the memo line of all checks. All pledge money must be received on or before Thursday October 1, 2009.

What if I need more sponsorship forms?

Just go online and print out as many as you need!

What if my company wants to match my pledges?

To take part in the Matching Gifts Program, please contact your Human Resources Department or your Matching Gifts Coordinator and ask for a form. Make sure you fill out the required information and sign it so that we can apply the match correctly. Send this form to Camille Walsh at the above address. We will complete the form and forward it to the proper department in your company.

What do I need to bring with me to the walk?

You may want to bring a bottle of water and a light jacket or sweater depending on the weather.

What is the route like?

The walk is along a pleasant paved walkway next to the Hudson River. There are a variety of interesting sites along the way so it is a chance to enjoy New York as well as support our good cause.

How do I get to Pier 84?

Several NYC buses stop right in front of Pier 84, which connect from a number of subway lines. There are also parking lots nearby. Detailed information is included in this packet.

When do I get my T-shirt?

T-shirts will be given out before the start of the walk so please make sure to arrive at least 30 minutes prior to 11 a.m.

What if I cannot walk the entire 2 miles?

There are many places along the route to exit. If you need to rest, there is seating along the route beginning at Chelsea Piers; restrooms are available at various locations.

See you on Sunday, October 18th !!